



**THERE IS A GREAT DEAL OF
POETRY AND FINE SENTIMENT
IN A CHEST OF TEA.
RALPH WALDO EMERSON**

THE STORY

Moving an idea from one's imagination to reality, is like watching the rich stains of a tea leaf and hot water swirl into a perfect balance of aroma and taste. It takes time. It requires us to stop what we are doing. It promises significance, brings delight and is best shared.

I spent my childhood and early adult years in Europe, and grew up enjoying a great many different teas. When I first came to South Africa 10 years ago I really missed this variety. Fortunately, frequent travels abroad did more than just whet my appetite, they allowed me to cultivate a passion for various teas and grow my collection at home.

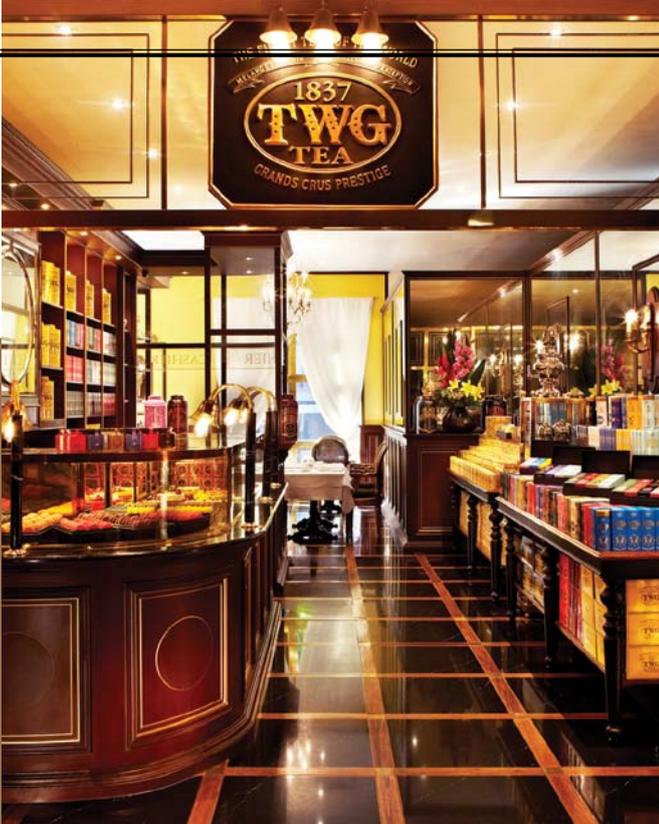
I soon understood, as many other people have done, that the more you learn about something, the less you want to settle for second best. Recently, whilst living in South-East Asia, I was introduced to TWG Tea and haven't looked back since. It is simply the finest and most luxurious tea available!

Upon my return to Cape Town I resolved to share my pleasure with the South African people and am now able to make TWG Tea available, not only to those travelling the globe, but also to purveyors of finer things locally. The world-class South African hotels and restaurants can now join the ever expanding list of establishments serving TWG Tea globally.

I invite you to turn over the page and savour for yourself what TWG Tea is all about – welcome to the world's finest teas!

IEVA TOMASE





TWG TEA

TWG Tea, the finest luxury tea brand in the world, was established in Singapore in celebration of the island's great history as a trading post for fine teas, spices and fine epicurean products. The tea trade was made official in Singapore with the creation of the Chamber of Commerce in 1837, a date which TWG Tea honours as the commencement of Singapore's domination of trade in the region.

TWG Tea, which stands for The Wellness Group, is a luxury concept incorporating an international distribution network to professionals, unique and original retail boutiques and exquisite tea rooms. A veritable tea institution, TWG Tea is passionate about sharing their expertise and has become a point of reference for tea lovers thirsty for knowledge.

TWG Tea tasters travel thousands of miles across the globe every year, sampling hundreds of teas in search of the most desirable harvests direct from source gardens. Offering the world's largest tea collection of over 1,000 single-estate, fine harvest teas and exclusive blends from every tea producing country, TWG Tea is internationally recognised as a true innovator with the creation of new varieties of tea every season in collaboration with the world's most renowned estates. It is constantly sourcing, innovating, expanding and refining the teas in its collection. TWG Tea also offers exquisite signature tea accessories and delicate tea-infused sweets and savouries.

After launching its first Singapore tea salon & boutique at Republic Plaza in 2008, TWG Tea has opened in iconic destinations such as Ion Orchard, Marina Bay Sands, DFS Galleria and Takashimaya Singapore. Expanding its presence internationally, 2010 heralded the opening of TWG Tea Jiyugaoka in Tokyo, Japan and TWG Tea Counters in Harrods Knightsbridge, London and Dean & DeLuca Madison Avenue, New York. The premier tea supplier to the finest hotels (amongst them Fullerton, Raffles, Four Seasons, Shangri La, St Regis, Swissotel in Singapore, Sheraton in South East Asia and China, Six Senses in Maldives and Thailand, Jumeirah in Abu Dhabi) restaurants and international airlines, TWG Tea is available around the world in gourmet sections of luxury retailers including El Corte Ingles in Portugal, Feinkost Käfer in Germany and GUM in Moscow, Russia.

For more information on TWG Tea, as well as its tea products and tea accessories, please visit www.TWGTea.com.



SOLE DISTRIBUTORS OF TWG TEA IN SOUTHERN AFRICA

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